

YOU AGREE BY REGISTERING FOR THIS COURSE TO THESE SPECIFICS ON ICBCH ENDORSEMENT OF YOUR TRAINING PROGRAMS:

The purpose of this course is to help you become an expert trainer of others. You can use these skills to teach any courses, and/or to offer ICBCH hypnosis certifications. Many people who take this course may also be qualified as instructors for other hypnosis organizations. You may continue to work with other organizations, in fact we encourage it, and issue dual certifications through your school, or through your qualification by other organizations. That being said, we have no control over the state or organizational requirements of others, and by taking this course, we no way imply your students will receive recognition from other organizations other than the ICBCH.

We do not endorse organizations/companies/schools. Rather, individual instructors who have completed our training programs. When you complete this course you will be designated as an:

ICBCH Approved Education Provider

CE HOURS: You will be designated as an ICBCH Approved Education Provider by successfully completing this course. You will be able to issue CE certificates approved by the ICBCH. This does not mean that you are approved to provide CE hours that require state board approval (such as registered nurses, social work, mental health, family or addictions counselors) without competing your own approval applications for these organizations. Dr. Nongard has extensive experience in gaining CE hour approval through national and state boards for these groups, and will assist you in knowing your specific state

requirements, and will help you understand the approval process for your state. But being an ICBCH Approved Education Provider in no way transfers any authority to confer CE hours by any organization or state entity other than the ICBCH. (Many boards, and other hypnotism organizations will accept ICBCH hours for continuing education through reciprocity, but that is not something we can guarantee, because it is at the discretion of other state or national boards and their policies are subject to change.) The amount of continuing education awarded in any course is based on time for live trainings or video trainings (60 minutes = 1 clock hour of continuing education); or by word count in written materials, with 6000 words = 1 clock hour of ICBCH approved continuing education. Continuing education hours are only approved for hypnosis theory, technique, or applications of clinical hypnosis. CE credit cannot be awarded for personal development courses; business, and practice building; or for courses where the intended audience is not professional hypnotists. CE credit and certification courses cannot be issued for primarily religious in nature, esoteric, or purely speculative applications of hypnosis.

CERTIFICATION AUTHORITY: By successfully competing this course you will have the skills to teach others professional hypnosis and you will have the authority to issue “certification” certificates through the ICBCH that use one of three titles: 1.) Certified Hypnotist 2.) Certified Professional Hypnotist, or 3.) Certified Clinical Hypnotherapist. You may include the phrase, “Certified by the ICBCH as a _____” provided one of these three titles is used. You may not confer certification to anyone through the ICBCH in any sub-specialties or by using any title other than the three listed here. You may however, award “ICBCH Approved Continuing Education

Hours” for sub-specialty and non-certification courses as long as those courses relate directly to clinical hypnosis practice.

ONLINE COURSES: Any continuing education course, or ICBCH certification course you provide online must be pre-approved by providing access to us to all course materials. The course materials you create must be original and unique, attributing proper academic citation to ideas and materials that have been created by others and incorporated into your training program, including those created by Dr. Richard Nongard or the ICBCH. Your course must have:

- 1.) A target audience with the goal of being certified to do hypnosis as a professional endeavor.
- 2.) Your course must have clearly identified course objectives.
- 3.) Your course must comprehensively train a person at the appropriate level with the techniques and skills necessary to do the work of the title awarded.
- 4.) Your course must have measurable outcomes and a method for evaluating student competency before awarding certification.
- 5.) Your course materials must be provided to students in a downloadable format for offline access.
- 6.) Your course materials must be protected from public viewing without proper course registration.
- 7.) Your course may not include more than 20% of video, audio, or text created by the ICBCH. (Our goal is to help you create your own programs and to be an excellent teacher, not simply resell ICBCH course material. This is not an “affiliate” program,

it is a train-the-trainer program. No course may include more than 30% of its content through written text. Courses should be multi-media, incorporating text, audio, video and other media and interaction.

8.) Your course must have a mechanism for student feedback and questions, and instructor interaction. At least 18 hours of any course offered for certification must have a real-time component. (online interactive webcasts, one-on-one coaching via phone or internet, or live training)

9.) Your course must have an evaluation of learning, and you must submit these to the ICBCH.

10.) Your course offering level 1 certification (ICBCH Certified Hypnotist) must have at least 40 hours of course content.

11.) Your course offering level 2 certification (Certified Professional Hypnotist) must have at least 60 hours of course content. (with a level one course or equivalent as a pre-requisite).

12.) There must be a 1-hour ethics component to any ICBCH certification course, focusing on legal and liability issues within your state/country.

LIVE COURSES: Live training course will count one clock hour as one clock hour of continuing education. Live courses must:

1.) A target audience with the goal of being certified to do hypnosis as a professional endeavor.

2.) Your course must have clearly identified course objectives.

3.) Your course must comprehensively train a person at the appropriate level with the techniques and skills necessary to do the work of the title awarded.

4.) Your course must have measurable outcomes and a method for evaluating student competency before awarding certification.

5.) Your course may not include more than 20% of video, audio, or text created by the ICBCH. (Our goal is to help you create your own programs and to be an excellent teacher, not simply resell ICBCH course material. This is not an “affiliate” program, it is a train-the-trainer program. No course may include more than 30% of its content through written text. Courses should be multi-media, incorporating text, audio, video and other media and interaction or be live interactive courses.

6.) Your course must have an evaluation of learning, and you must submit these to the ICBCH.

7.) Your course offering level 1 certification (ICBCH Certified Hypnotist) must have at least 40 hours of course content.

8.) Your course offering level 2 certification (Certified Professional Hypnotist) must have at least 60 hours of course content. (with a level one course or equivalent as a pre-requisite).

9.) There must be a 1-hour ethics component to any ICBCH certification course, focusing on legal and liability issues within your state.

ALL COURSES AND COURSE ADVERTISING must clearly state the instructor’s names, qualifications, location, date, time, and refund policy. You must also provide students with

telephone and email access for administrative support and instructor interaction. All advertisements for courses must make clear that you as instructor, or your school, or your company is providing the training, and that you as an instructor are an ICBCH Approved Continuing Education Provider. Your provider number and expiration date must be in your advertisement. Your refund policy must clearly be stated.

YOUR PROVIDER APPROVAL STATUS is subject to annual review and is valid for a term of three years. Providers will pay an annual \$100 approval fee. Renewal is subject to adherence to the requirements for ICBCH providers. This annual fee, includes both your ICBCH dues, and your CHI renewal.

ACCESS TO ICBCH TRAINING MATERIALS: Providers will be provided with complete access to the ICBCH Gold and Platinum level courses created by Dr. Richard Nongard. You will be able to incorporate materials from these courses into your program, however, you are expected to create your own unique course materials and your course may not include more than 20% of video, or text previously created by the ICBCH. Dr. Nongard will share many resources and materials, and is generally happy to provide materials for you students, but again, your own unique creation is expected.

CONTEXTUAL HYPNOTHERAPY: Although plurality of opinion is welcomed, each ICBCH certification course must contain a 3-hour element focusing specifically on methods of Contextual Hypnotherapy and integrating evidenced-based approaches into hypnosis.

SINGLE PURPOSE: Your hypnosis training class should ONLY focus on hypnosis training. It should not be promoted or marketed as anything other than a hypnosis training course.

Example: Do not create a sales manager certification and clinical hypnotherapy course, or an “Angelology Reading Hypnosis Training Course.”(Get the idea?)

STUDENT FEES: You are free to charge your students any tuition or fee you would like to, provided that no course is offered for less than \$7 per hour of training. You can be as inexpensive as you want, or as expensive as you want. You do not have to pay ICBCH any student fees for participating in your courses. However, students will pay directly to the ICBCH an application fee of \$47 and an annual membership fee of \$47 to the ICBCH each year thereafter to retain membership in the ICBCH.

STATUS OF RELATIONSHIP: As an ICBCH Approved Education Provider you are an independent provider of training who holds ICBCH approval. You are not an employee of the ICBCH, a franchisee, a contractor of the ICBCH or a partner of the ICBCH. Your status as a provider may be terminated for failure to adhere to the professional ethics of the ICBCH, or the requirements for course offerings. *You agree not to use any URL or domain name with ICBCH in the primary domain name.* However, subdomains, and URL extensions may use ICBCH.

ACCEPTANCE OF STUDENTS: You agree to accept students that are over 18 years of age, have completed high school, and are emotionally and cognitively able to help other people. You may not award ICBCH certification to anyone who has been convicted of a felony of moral turpitude, and you must pre-screen your students for admission by asking of any criminal history, and decline enrollment for anyone who has been convicted of sex offenses or any physical violence against other people. Students convicted of prior drug or alcohol related felonies, can be accepted, if 3 years of sobriety is reported, the

student engages in an active plan for continued recovery, and a special waiver is requested.

EARNINGS DISCLAIMER

1. Although we make every effort to accurately represent the services and/or products presented on this website, we make no assurance, representation or promise regarding future earnings or income, or that you will make any specific amount of money, or any money at all, or that you will not lose money.
2. Earnings or income statements, or examples of earnings or income, represent estimates of what you may earn; however, there is no promise or guarantee that you will experience the same level of earnings or income.
3. There is no assurance that any prior success or past results regarding earnings or income may be an indication of your future success or results.
4. Statements or examples of actual earnings on this website that are attributed to a specified individual or business are true and correct, and we will verify them upon request and also provide statements of expected typical results (email: Richard AT subliminalscience.com); however, these statements or examples should not be viewed as promises or guarantees of earnings or income. Earnings and income potential are affected by a number of factors over which we have no control, including but not limited to your financial condition, talent, skills, level of effort, motivation, past experience and education, your competition, and changes within the market.
5. Operating a business involves unknown risks. You should make decisions based on information provided through services and/or products presented on this website with the understanding that a Hypnotherapy training business

may not be suitable for you, and that you could experience significant losses or fail to generate any earnings or income at all.

6. You should undertake your own due diligence regarding your evaluation of any services and/or products presented on this website, and this includes relying on qualified professional advisors to assist you with your evaluation.
7. For the foregoing reasons, you agree that we are not responsible for any decision you may make regarding any information presented on this website or any of the services and/or products presented on this website.